



Ohio Department of Agriculture
and
Ohio Department of Health



Governor Ted Strickland
Lieutenant Governor Lee Fisher

ODA Director Robert J. Boggs
ODH Director Alvin D. Jackson, M.D.

To: Health Commissioners, Environmental Health Directors, Nursing Directors,
ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2009-021

Date: January 20, 2009

**Clif Bar & Company Announces Voluntary Nationwide Recall of CLIF® and LUNA®
Branded Bars Containing Peanut Butter Due to Possible Health Risk**

BERKELEY, Calif -- Clif Bar & Company announced a voluntary recall of CLIF(R) and LUNA(R) branded bars that contain peanut butter because the products have the potential to be contaminated with Salmonella. The recalled products contain peanut butter manufactured by Peanut Corporation of America (PCA). PCA is the focus of an investigation by the U.S. Food and Drug Administration (FDA) concerning a recent Salmonella outbreak thought to be caused by tainted peanut butter.

The following Clif Bar & Company products with "Best By/Sell By" dates ranging as shown below, in all sizes and packages, are included in the recall:

Clif Bar Chocolate Chip Peanut Crunch
BEST BY/SELL BY: 21JUN09 to 01OCT09, and 03NOV09 to 28NOV09

Clif Bar Crunchy Peanut Butter
BEST BY/SELL BY: 21JUN09 to 01OCT09, and 03NOV09 to 28NOV09

Clif Bar Peanut Toffee Buzz
BEST BY/SELL BY: only 13SEP09

ZBaR Peanut Butter
BEST BY/SELL BY: 07JUL09 to 05SEP09, and 12NOV09

Clif Builders Peanut Butter
BEST BY/SELL BY: 19JUL09 to 30SEP09, and 05NOV09 to 18NOV09

Luna Nutz over Chocolate
BEST BY/SELL BY: 29JUL09 to 03OCT09, 11NOV09 to 14NOV09

Luna Peanut Butter Cookie
BEST BY/SELL BY: 02OCT09 to 03OCT09, and 11NOV09 to 14NOV09

All Clif Mojo Bars
BEST BY/SELL BY: 30APR09 to 21JUN09

These products were sold in grocery, warehouse and other retail stores throughout the United States.

No other CLIF or LUNA products or flavors are included in this recall.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on Salmonella, please visit the Centers for Disease Control and Prevention's Web site at <http://www.cdc.gov/> or call 800-CDC-INFO (800-232-4636).

Consumers who have purchased the recalled products are urged to destroy them but retain the "Best By/Sell By" code found on the back of the package. Consumers with questions or who would like a refund may contact Clif Bar & Company at 1-800-CLIFBAR (1-800-254-3227). Details also can be found at www.clifbar.com.

"With an abundance of caution and given the FDA's ongoing investigation of PCA, we're doing all we can to ensure consumer safety and trust," said Gary Erickson, owner and founder of Clif Bar & Company.