



INTERNATIONAL
TRADE
ADMINISTRATION

FOR IMMEDIATE RELEASE
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COLUMBUS FIRMS ENHANCE COMPETITIVENESS THROUGH FEDERAL PROGRAMS

COLUMBUS, OHIO – A number of Columbus firms have demonstrated energy efficient development and sustainability efforts that ultimately make them more competitive in their industries. Three companies will be highlighted during the International Trade Administration's *SMART Companies Start with E3* event on October 27.

A member of Mayor Michael B. Coleman's staff and Mary Saunders, Acting Assistant Secretary of Commerce for Manufacturing and Services, will highlight local manufacturing companies on a SMART (Sustainable Manufacturing American Regional Tour) of Columbus businesses that have participated in *E3: Columbus* (E3 is Economy, Energy, Environment).

The event is a joint venture among the City of Columbus, American Electric Power (AEP), the Solid Waste Authority of Central Ohio (SWACO), the U.S. Department of Commerce, the U.S. Environmental Protection Agency, the U.S. Department of Energy, the U.S. Department of Labor, and the Small Business Administration.

WHO: Acting Assistant Secretary of Commerce for Manufacturing and Services Mary Saunders
Mayor Coleman's office

WHAT: *SMART Companies Start with E3*

WHEN: Tuesday, October 27, 2009
(*E3: Columbus*) 9:00 a.m. – 10:50 a.m.
(Company tours) 1:00 p.m. – 3:30 p.m. (closed press)
(Press Conference) 3:30 p.m. – 4:00 p.m.

WHERE: (*E3: Columbus*) American Electric Power (AEP)
1 Riverside Plaza
Columbus, OH 43215

(Press Conference) C.O.W. Industries, Inc.
1875 Progress Avenue
Columbus, Ohio 43207-1781

Media Coverage: This event is open press. To RSVP, please contact Dan Williamson, Media Contact, Office of the Mayor Cell (614) 593-9510.